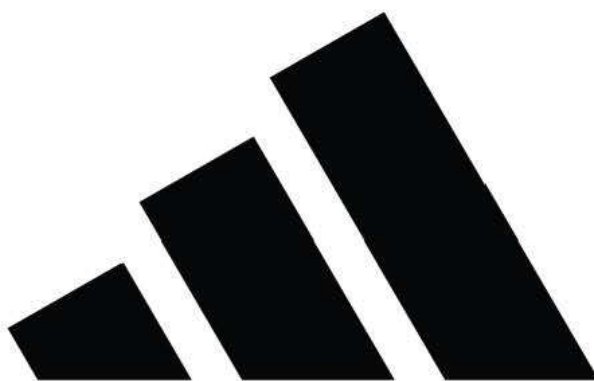




ADIDAS SPORTSWEAR WOMEN'S & MEN'S UNDERWEAR

NOS 2025

AVAILABLE FROM 01.03.2025

FOR INTERNAL USE ONLY



WE ARE THE CREATOR SPORTS BRAND

BELIEF

THROUGH SPORT, WE HAVE
THE POWER TO CHANGE LIVES.

OBSESSION

WE ARE OBSESSED WITH HELPING
PEOPLE MAKE A DIFFERENCE IN
THEIR GAME, LIFE AND WORLD.

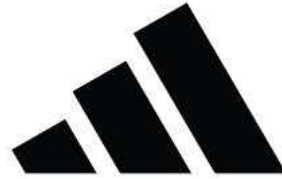
MISSION

TO BE THE BEST SPORTS BRAND
IN THE WORLD.

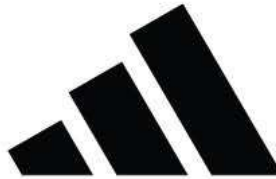


ADIDAS BRAND ARCHITECTURE

MOTHER BRAND



LABELS



CATEGORIES

**TRAINING, RUNNING,
FOOTBALL,
BASKETBALL,
SPECIALIST SPORTS**

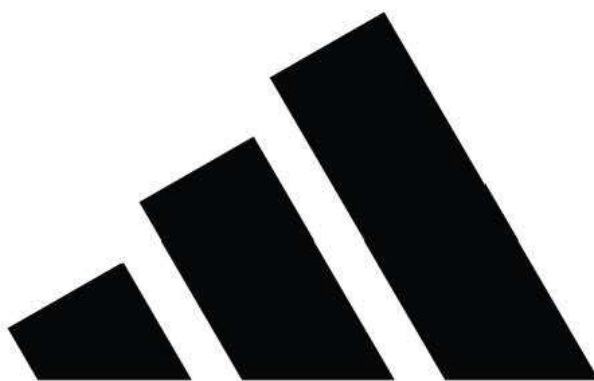
ORIGINALS

**BRAND PURPOSE &
DIRECTION**

**SPORT
CREDIBILITY**

**STREET
CREDIBILITY**





**ADIDAS SPORTSWEAR
WOMEN'S UNDERWEAR**

NOS 2025

AVAILABLE FROM 01.03.2025



LASTS LONGER THAN ORDINARY COTTON

Real Lasting Cotton™ fabrics retain their fresh new look after repeated washes. A breakthrough in cotton fabrics.

Delta's unique process 'cleans' the surplus fibers from the surface of the fabric. This ensures longevity to RLS™ products.

No 'pill', smooth surface. Ultra soft touch & feel.



PERFECT FIT FOR EVERY BODY

Up to 400% stretch. Perfect recovery.

A unique knitting structure and yarn combination.

These special fabrics perfectly fit every body type, size and shape. The fabric flexibility allows it to move with the body, supporting your every move.





SIZE

INT	EU/D	UK	I	F
XS	30-32	4-6	36-38	32-34
S	34-36	8-10	40-42	36-38
M	38-40	12-14	44-46	40-42
L	42-44	16-18	48-50	44-46
XL	46-48	20-22	52-54	48-50
XXL	50-52	24-26	56-58	52-54

US	EU/D	UK/US	I	F
34A-D	75A-D	34A-D	2A-D	90A-D
36A-D	80A-D	36A-D	3A-D	95A-D
38C-D	85C-D	38C-D	4C-D	100C-D

HANGTAGS



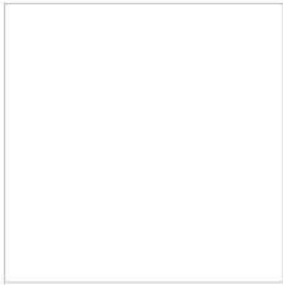
HANGERS



Exemplary image



COLOUR PALETTE



white



black



heather grey



toasted almond



toasted mocha



wonder quartz



sandy pink



ACTIVE COMFORT COTTON

95% cotton, 5% elastane, 4 way stretch single jersey

XS - 2XL

34-38 A-D (4A1H80)

BENEFIT TO CUSTOMER

- moisture management
- stay new technology
- soft feel on the body
- lightweight and comfortable

FABRIC TECHNOLOGIES



REALASTING™
COTTON

lasts longer than ordinary cotton

COLORS



WAISTBANDS 34MM







4A3P79
THONG (3PK)
000-black
UVP: 34,95 €



926-assorted



4A3P92
BIKINI (3PK)
000-black
UVP: 34,95 €



926-assorted

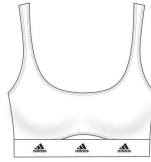




4A1H77
SCOOP BRALETTE
000-black
UVP: 29,95 €



4A1H80
PADDED BRALETTE
000-black
UVP: 34,95 €



100-white



202-heather grey





ACTIVE SEAMLESS MICRO STRETCH

87% polyester, 13% elastane, 4 way seamless stretch

XS - 2XL

BENEFIT TO CUSTOMER

- ease of movement
- ultimate adaptable fabric that remembers your motions
- multi-dimensional stretch & recovery for perfect fit on any body
- all day comfort
- smoothing effect
- tonal stripes & logo

FABRIC TECHNOLOGIES



720°
STRETCH™

perfect fit for everybody

COLORS



WAISTBANDS







SPORTSWEAR NOS 2025 - ACTIVE SEAMLESS MICRO STRETCH





4A7H67
SCOOP LOUNGE BRA
000-black
UVP: 29,95 €



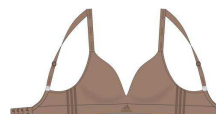
302-toasted mocha



301-toasted almond



4A0169
Wireless Bra
000-black
UVP: 34,95 €



301-toasted almond



4A1H01
THONG
000-black
UVP: 14,95 €



302-toasted mocha



301-toasted almond



4A4H62
HIGH LEG BRIEF
000-black
UVP: 14,95 €



302-toasted mocha



301-toasted almond



ACTIVE SEAMLESS PACKAGED PANTIES

87% polyamide, 13% elastane, 4-way seamless stretch
XS - 2XL

BENEFIT TO CUSTOMER

- workout friendly
- ultimate comfort
- seamless knit

FABRIC TECHNOLOGIES



720°
STRETCH™

perfect fit for everybody

COLORS



PACKAGING



Will be carried
over in next
season

4A0473
THONG (3PK)
000-black
UVP: 29,95 €



900-assorted

4A0472
Low Rise Bikini (3PK)
000-black
UVP: 29,95 €



900-assorted





ACTIVE LIGHT FLEX PACKAGED PANTIES

76% polyamide, 24% elastane, 4-way light matte jersey
XS - 2XL

BENEFIT TO CUSTOMER

- workout friendly
- all day comfort
- solution based
- with bonded edges

FABRIC TECHNOLOGIES



720°
STRETCH™

perfect fit for everybody

COLORS



PACKAGING



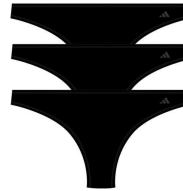
Will be carried
over in next
season

4A0303
Thong (2PK)
000-black
UVP: 24,95 €



900-assorted

4A0561
Thong (3PK)
000-black
UVP: 29,95 €



900-assorted

4A0304
Bikini (2PK)
000-black
UVP: 24,95 €



900-assorted

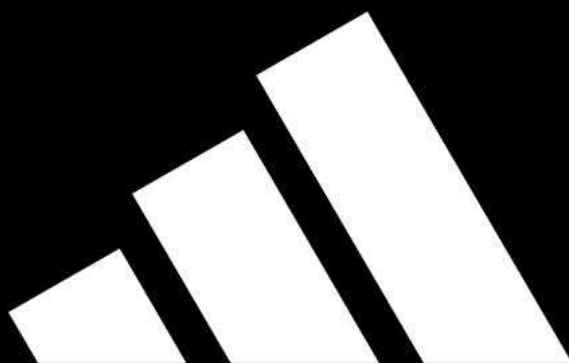
4A0562
Bikini (3PK)
000-black
UVP: 29,95 €



900-assorted







ADIDAS SPORTSWEAR MEN'S UNDERWEAR

NOS 2025

AVAILABLE FROM 01.03.2025

FOR INTERNAL USE ONLY



LASTS LONGER THAN ORDINARY COTTON

Real Lasting Cotton™ fabrics retain their fresh new look after repeated washes. A breakthrough in cotton fabrics.

Delta's unique process 'cleans' the surplus fibers from the surface of the fabric. This ensures longevity to RLS™ products.

No 'pill', smooth surface. Ultra soft touch & feel.



MOISTURE MANAGEMENT COTTON TO KEEP YOU COOL & DRY

Real Cool Cotton™ allows moisture efficiently transfer from skin to fabric surface, for quick evaporation.

Patented RCC™ increases the absorption capacity of the fabric, while moisture is transferred to the surface of the fabric where it is easily and rapidly evaporated, keeping the body cool & fresh.



PACKAGING

Active Flex Cotton



Active Core Cotton



Active Micro Flex Eco



Active Woven Boxer





SIZE

INT	EU/D	F	I	UK
S	4	2	3	32
M	5	3	4	34
L	6	4	5	36
XL	7	5	6	38
2XL	8	6	7	40

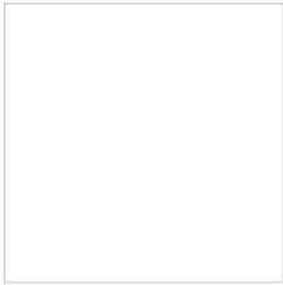
	SIZE TAILLE	SMALL PETITE	MEDIUM MOYEN	LARGE GRANDE	X-LARGE X-GRAND	XX-LARGE XX-GRAND
	CHEST POITRINE	37-39 in 96-101 cm	40-41 in 102-106 cm	42-43 in 107-111 cm	44-45 in 112-115 cm	46-47 in 116-120 cm

	SIZE TAILLE	SMALL PETITE	MEDIUM MOYEN	LARGE GRANDE	X-LARGE X-GRAND	XX-LARGE XX-GRAND
	WAIST	28-30 in 71-76 cm	32-34 in 81-86 cm	36-38 in 91-97 cm	40-42 in 102-107 cm	44-46 in 112-117 cm

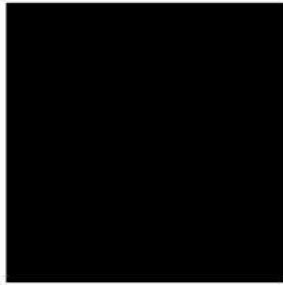
	SIZE TAILLE	SMALL PETITE	MEDIUM MOYEN	LARGE GRANDE	X-LARGE X-GRAND	XX-LARGE XX-GRAND
	WAIST	28-30 in 71-76 cm	32-34 in 81-86 cm	36-38 in 91-97 cm	40-42 in 102-107 cm	44-46 in 112-117 cm



COLOUR PALETTE



white



black



BOS print



collegiate royal



medium grey
heather



grey strata



ACTIVE FLEX COTTON

95% cotton, 5% elastane, 4 way stretch single jersey

S - 2XL

BENEFIT TO CUSTOMER

- no chafing
- pouch and crotch comfort tech construction
- tonal heat-sealed logo
- branded logo waistband

FABRIC TECHNOLOGIES

- moisture management to keep you dry
- stay new wash after wash



REAL COOL™
COTTON



REALASTING™
COTTON

PACKAGING

measurement: 130x190x58 mm

5pack in polybag, 2pack in box





COLORS



PRINTS



WAISTBAND 35MM





SPORTSWEAR NOS 2025 - ACTIVE FLEX COTTON





4AM001
Brief (3PK)
000-black
UVP: 34,95 €



917-assorted



913-multicolor 2



006-black



4AM002
Trunk (3PK)
000-black
UVP: 34,95 €



917-assorted



913-multicolor 2



006-black



4AM019
Trunk (5PK)
000-black
UVP: 54,95 €



917-assorted



913-multicolor 2



006-black



4AM004
Boxer Brief (3PK)
000-black
UVP: 34,95 €



917-assorted



913-multicolor 2



006-black





ACTIVE FLEX COTTON

95% cotton, 5% elastane, 4 way stretch, single jersey

BENEFIT TO CUSTOMER

- slim fit
- contrasted heat-seal logo

FABRIC TECHNOLOGIES

- moisture management to keep you dry
- stay new wash after wash



REAL COOL™
COTTON



REALASTING™
COTTON

PACKAGING

measurement: 130x190x100 mm



COLORS





4AM016
Crew Neck Shirt (2PK)
100-white
UVP: 34,95 €



000-black



4AM017
V Neck Shirt (2PK)
100-white
UVP: 34,95 €



000-black



4AM018
Tank Top (2PK)
100-white
UVP: 34,95 €



000-black



ACTIVE FLEX COTTON - 3 STRIPES

95% cotton, 5% elastane, 4 way stretch, single jersey

BENEFIT TO CUSTOMER

- new low cut silhouettes
- no chafing
- contrasted 3 stripes and logo print
- pouch and crotch tech construction
- center placed rubber logo waistband

FABRIC TECHNOLOGIES

- moisture management to keep you dry
- stay new wash after wash



REAL COOL™
COTTON



REALASTING™
COTTON

PACKAGING

measurement: 130x190x58 mm



COLORS



WAISTBAND 35MM



**4AM007**

Low Rise Brief (2PK)
000-black
UVP: 24,95 €



011-black/white

4AM008

Low Rise Trunk (2PK)
000-black
UVP: 24,95 €



011-black/white



ACTIVE FLEX COTTON - BODY

95% cotton, 5% elastane, 4 way stretch, single jersey

BENEFIT TO CUSTOMER

- no chafing
- pouch and crotch tech construction

FABRIC TECHNOLOGIES

- moisture management to keep you dry
- stay new wash after wash



REAL COOL™
COTTON



REALASTING™
COTTON

PACKAGING

measurement: 130x190x58 mm



COLORS



WAISTBAND 35MM





4AM020
Trunk (2PK)
000-black
UVP: 24,95 €



900-assorted

ACTIVE FLEX COTTON - ERGONOMIC

95% cotton, 5% elastane, 4 way stretch, single jersey and mesh
S - 2XL

BENEFIT TO CUSTOMER

- keep in place pouch with reversed dart and inner mesh
- ventilated mesh back panel and mesh crotch
- ergonomic waistband

FABRIC TECHNOLOGIES

- moisture management to keep you dry
- stay new wash after wash



REAL COOL™
COTTON



REALASTING™
COTTON

PACKAGING

measurement: 130x190x58 mm



COLORS

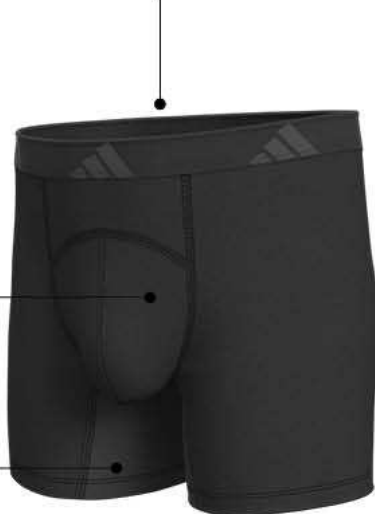




Ventilated mesh yoke



Heatseal logo

Ergonomic **waistband** with Terry

Keep in place **pouch**
with reversed dart
and inner mesh
Ventilated mesh **crotch**

Ventilated mesh **back** panel



SPORTSWEAR NOS 2025 - ACTIVE FLEX COTTON



4AM006

Ergonomic Tank Top (2PK)

000-black

UVP: 36,95 €

**4AM006**

Ergonomic Tank Top (2PK)

100-white

UVP: 36,95 €

**4AM005**

Ergonomic Boxer Brief (2PK)

000-black

UVP: 29,95 €





ACTIVE CORE COTTON

100% pure cotton, single jersey

S - 2XL

BENEFIT TO CUSTOMER

- loose fit
- contrasted heat seal logo

FABRIC TECHNOLOGIES

- stay new wash after wash



PACKAGING

measurement: 130x190x100 mm



COLORS





4AM011
Crew Neck Shirt (3PK)
100-white
UVP: 39,95 €



000-black



908-assorted



4AM012
V Neck Shirt (3PK)
100-white
UVP: 39,95 €



000-black



908-assorted



ACTIVE MICRO FLEX ECO

85% recycled polyester, 15% elastane, 4 way stretch, single jersey
S - 2XL

BENEFIT TO CUSTOMER

- no chafing
- pouch and crotch comfort tech construction
- ergonomic lines
- center placed rubber logo waistband with integrated jacquard stripes

FABRIC TECHNOLOGIES

- recycled sustainable polyester fibre
- soft touch
- **AEROREADY** for a perfect moisture management that keeps you feeling dry as you move. Prescribed values for the following properties: water absorbtion, wicking height and evaporation rate

PACKAGING

measurement: 130x190x58mm



COLORS



WAISTBAND 38MM





4AM014
Trunk (3PK)
000-black
UVP: 36,95 €



907-assorted



4AM015
Boxer Brief (3PK)
000-black
UVP: 36,95 €



907-assorted



ACTIVE WOVEN

100% cotton, popeline woven

S - 2XL

BENEFIT TO CUSTOMER

- button fly
- exposed elastic
- side seam slit - for ease of movement

PACKAGING

measurement: 130x190x58 mm



COLORS



PRINTS



WAISTBAND 38MM





4AM013

Woven Boxer (2PK)

000-black

UVP: 39,95 €



floor display women



floor display men
(Images with new packaging
will follow)



W99029-990-000
hanger bustier/bralette/bra



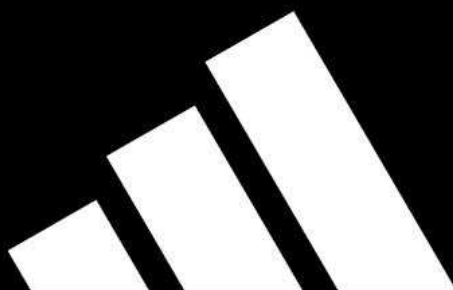
W99028-990-000
hanger shirt/tank top/crop top/body



W99026-990-000
hanger slip/pants/web boxer/
shorts/leggings



W99027-990-000
hanger intimates 2+3packs



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